

Creating Your Skills Portfolio, First Edition

Course Number: AX084-032SG

Days: Self Study

Description: Different from a resume, this little-known tool allows you to present a unique image of

your experience drawn from some of the best examples of your previous work. It describes the seven steps to preparing an attention-grabbing portfolio and the best technique for presenting it during an interview. Also included is how to develop an electronic portfolio.

Topic-Level Outline



Section 1: What Is a Skill Portfolio?

Defining Portfolio
Give Yourself Credit
Types of Portfolios

10 Ways to Use Your Portfolio

Section 2: Creating Your Portfolio

Five Steps to an Excellent Portfolio

Step 1: Gather Artifacts

Conduct a Market Analysis of You as a Product

Exploring Possibilities

Strategy Alert

Step 2: Visualize Your Portfolio

The Visualization Process

Step 3: Organize Your Information

Consider the Audience

Three Layout Basics

10 Tips for Better Visual Organization

Step 4: Assemble the Contents

10 Tips for a Better Portfolio

References for the Graphically Impaired

Course Outline

Step 5: Practice Your Presentation
Create Your Commercial Announcement
An Outline for Your Interview Presentation
When to Use Your Portfolio
Final Portfolio Checklist
Bibliography