

Notes on Graphic Design & Visual Communication

Course Number: AX084-112

Days: Self-study

Description: Essential design information that provides a visual vocabulary and an introduction to concepts of design based on the work of well-known designers.

Topic-Level Outline

Design
Graphic Design
Roots
Audience
Process
Gestalt
Marks
Symbols
Logos
Pictographs
Identity
Systems
Type
Stages
Thumbnails
Color
Camera Ready
Grids
Portfolio
Resume
Sources
