

Creative Collaboration: Simple Tools for Inspired Teamwork (1st Edition)

Course Specifications

Course Number: CCT-010_rev4.0

Course Length: Self-study or Classroom Training

Course Description

Course Objective: The learning objectives for Creative Collaboration are listed below. They have been developed to guide you, the reader, to the core issues covered in this book.

The Objectives of this book are:

- To explain the place of idea generation in the team creative process
- To introduce quick and easy ways to warm up a team or group before embarking on a creative activity, such as strategic planning, problem solving, visioning, or product development
- To present structured processes for generating effective ideas for products, plans, or business needs of any kind
- To provide tools for enhancing the creative performance of organizational groups and teams

Course Content

Part 1: Warm-ups: Start the Creative Juices Flowing

Absolutely Positively
Any Questions?
Building a Better Mousetrap
Categories
Discussions
Find another Way
Finding the “Good” Idea
Firing Line
Greatest Dream: “No One Has...”
I Am Here
I Wish...
Making Connections
One Voice
Picture This
Quick Draw
Reasons Why
Sound Ball
Story Dance (Word at a Time)
Uses, Uses, Uses
What If ?
What the Heck Is It?
Metaphor

Yes, And/Yes, But

Part 2: Idea Generation Tools: Maximize Creative Output

Automatic Writing
Collective Notebook
E-Mail
Wall Chart/Graffiti
Brainstorming—Standard
Brainwriting
Buzz Groups
Checklists
Fishbowling
Force-Field Analysis
Idea Gallery
KJ Method
M Brainstorming
Matrix Analysis
Nominal Group Technique
Pass It On
Using Goals
Arts and Crafts
“Bad Ideas” Technique
Collective Vision
Combining Teams
Crazy Idea Game
Exaggerate the Problem
Field Trip
Free Fit
Guided Reflection-Vision
Incubation
Make Connections
Metaphors
Putting It All Together
Role Perspectives
Story Boarding
Second Guessing

Part 3: Energizers: Reinvigorate the Group and Increase Focus

Attention Quiz
Buffoonery Battle
Change
Company Picnic
Competitor/Protector
Count To...
Name Go
Clapping
Simon Does Not Say
Story Name Game
You