Creative Collaboration: 
Simple Tools for Inspired Teamwork (1st Edition)

Course Specifications

Course Number: CCT–010_rev4.0  
Course Length: Self-study or Classroom Training

Course Description

Course Objective: The learning objectives for Creative Collaboration are listed below. They have been developed to guide you, the reader, to the core issues covered in this book.

The Objectives of this book are:

- To explain the place of idea generation in the team creative process
- To introduce quick and easy ways to warm up a team or group before embarking on a creative activity, such as strategic planning, problem solving, visioning, or product development
- To present structured processes for generating effective ideas for products, plans, or business needs of any kind
- To provide tools for enhancing the creative performance of organizational groups and teams

Course Content

Part 1: Warm-ups: Start the Creative Juices Flowing

Absolutely Positively  
Any Questions?  
Building a Better Mousetrap  
Categories  
Discussions  
Find another Way  
Finding the “Good” Idea  
Firing Line  
Greatest Dream: “No One Has…”  
I Am Here  
I Wish…  
Making Connections  
One Voice  
Picture This  
Quick Draw  
Reasons Why  
Sound Ball  
Story Dance (Word at a Time)  
Uses, Uses, Uses  
What If?  
What the Heck Is It?  
Metaphor
Yes, And/Yes, But

Part 2: Idea Generation Tools: Maximize Creative Output

- Automatic Writing
- Collective Notebook
- E-Mail
- Wall Chart/Graffiti
- Brainstorming—Standard
- Brainwriting
- Buzz Groups
- Checklists
- Fishbowling
- Force-Field Analysis
- Idea Gallery
- KJ Method
- M Brainstorming
- Matrix Analysis
- Nominal Group Technique
- Pass It On
- Using Goals
- Arts and Crafts
- “Bad Ideas’ Technique
- Collective Vision
- Combining Teams
- Crazy Idea Game
- Exaggerate the Problem
- Field Trip
- Free Fit
- Guided Reflection-Vision
- Incubation
- Make Connections
- Metaphors
- Putting It All Together
- Role Perspectives
- Story Boarding
- Second Guessing

Part 3: Energizers: Reinvigorate the Group and Increase Focus

- Attention Quiz
- Buffoonery Battle
- Change
- Company Picnic
- Competitor/Protector
- Count To…
- Name Go
- Clapping
- Simon Does Not Say
- Story Name Game
- You