Always in Style:
Go Beyond Fashion. Find Your Best Look. (2nd Edition)

Course Specifications

Course Number: CCT–016_rev4.0
Course Length: Self-study or classroom training

Course Content

Introduction
   4 Steps To Becoming Well Dressed
   Doris Pooser
   Melissa Skoog
   Amina Altai

Part One: Style
   What is a well-dressed woman?
   Beginning the search for style
   Style: a definition

Part Two: Your Body
   Discovering Your Bodyline
   Where do you belong on the graph?
   Clothing as an extension of you

Part Three: Clothing
   Which clothing line is yours?
   Identifying detail lines
   Characteristics that affect clothing lines
   Designers vs. Mass retailers: body lines and structure

Part Four: Scale
   About scale (and proper fit)
   Is it size, proportion or scale
   The importance of the right accessories

Part Five: Fashion
   The three faces of fashion
   How to keep in fashion

Part Six: Color
   The power of color
   Color characteristics

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Part Seven: Your Wardrobe
A wardrobe plan

Part Eight: Hair And Makeup
Hair
Skin care and makeup
Fragrance
Body language beyond being well dressed

Afterword
The outraged woman
Grand finale or just the beginning?