

Always in Style: Go Beyond Fashion. Find Your Best Look. (2nd Edition)

Course Specifications

Course Number: CCT-016_rev4.0

Course Length: Self-study or classroom training

Course Content

Introduction

4 Steps To Becoming Well Dressed

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Part One: Style

What is a well-dressed woman?

Beginning the search for style

Style: a definition

Part Two: Your Body

Discovering Your Bodyline

Where do you belong on the graph?

Clothing as an extension of you

Part Three: Clothing

Which clothing line is yours?

Identifying detail lines

Characteristics that affect clothing lines

Designers vs. Mass retailers: body lines and structure

Part Four: Scale

About scale (and proper fit)

Is it size, proportion or scale

The importance of the right accessories

Part Five: Fashion

The three faces of fashion

How to keep in fashion

Part Six: Color

The power of color

Color characteristics

Part Seven: Your Wardrobe

A wardrobe plan

Part Eight: Hair And Makeup

Hair

Skin care and makeup

Fragrance

Body language beyond being well dressed

Afterword

The outraged woman

Grand finale or just the beginning?