

Wake Up Your Creative Genius (1st Edition)

Course Specifications

Course Number: CCT-025_rev4.0

Course Length: Self-study or classroom training

Course Description

The 50-Minute Manager Series was designed to cover critical business and professional development topics in the shortest time possible. Our easy-to-read, easy-to-understand format can be used for self-study or classroom training, or even office training. With a wealth of hands-on exercises, the 50-Minute books keep you engaged and help you retain critical skills.

This book presents common-sense techniques designed to increase creative potential. Examples, pointers, and illustrations providing an invigorating course in creativity. This fresh approach to creativity will turn bright ideas into success.

Course Content

- The Great American Dream
- A Simple Way to Start Ideas Coming
- Winning Ideas - How to Find Them
- One Key to Getting Good Ideas
- A Sure Way to Clog up A Creative Mind
- What You Need Besides a Good Idea
- Playful Ways to Get Ideas
- Superman Syndrome
- How to Strengthen Your Creative Muscle
- A Sure Way to Kill Creativity - And How to Avoid It
- How to Get Big Money for Your Ideas
- How to Make Ideas Valuable
- How to Make Your Ideas Succeed
- Projection
- Getting More from Your Mind
- The Outside Advantage
- How to Protect Your Ideas
- Jumping the Creativity Gap
- Thinking Traps That Kill Creativity
- Creative Hype
- One Reason Your Good Ideas May Fail
- Cooked Goose
- A Sure - Fire Creative Technique
- How to Turn Mistakes into Opportunities
- Mental Practice
- A Tool for Opening Your Creative Mind
- How to Get More from Your Dreams
- Fruit from Nuts

Course Outline

Hard Work?
Two Brains in One Skull
Why It's so Hard To Get Your Ideas Accepted
A Logical Creative Technique
Toll Position - Keep the Money Coming
Mind Joggers to Increase Creativity
How Mother Nature Can Increase Creativity
Ah Ha!
Creative Solutions Made To Order
A Creative Thinking Technique That Never Fails
Beware Of the Crackpot
Metamorphosis
How to Gain a Creative Point of View
Where Most Ideas Come From
The Most Important Creative Skill
Visual Brainstorming
How Intuition Can Increase Your Creative Potential
Swimming Upstream
The Biggest Barrier to Creativity
A Noncreative Habit to Avoid
Pointy - Headed People Need Custom Made Hats
How to Avoid a Creator's Worst Enemy
Creative Clichés
Tips for Dealing with the Right People
How to Avoid Having Your Idea Stolen
A Fact Everybody Forgets
Don't Overlook This Technique of Creative Thinking
How to Submit an Idea
Constipated Thinking
How to Increase Output without Extra Work
Do YOU Do It?
Finding the Essence
Verbal Agreements Don't Protect Ideas
Brainstorming
How Ideas Are Lost
How to Get More Reward for Your Creative Effort
How to Stimulate Creative Thinking
Partial Picture
How to Achieve a Creative State of Mind
Seedbed of Creative Thought
It's About Time
Profit Others, Profit Yourself
What Makes A Practical Idea?
New Eyes
Using the Mind's Eye
A Proven Aid to Creative Problem Solving
How to Win At the Creativity Game